



LATTéLAND HOSTS 2004 WORLD BARISTA CHAMPION

KANSAS CITY, MO, NOVEMBER 4, 2004 – On Thursday, November 18, 2004, LATTéLAND Espresso & Tea and PT's Coffee Co. will host Tim Wendelboe, the 2004 World Barista Champion from Oslo, Norway. The public is invited to meet Wendelboe between 5:30 and 8:00 PM at LATTéLAND's Jefferson Street location across from The Capital Grille on the Country Club Plaza. Wendelboe will prepare drinks, talk about espresso making techniques, blending single origin beans to create an espresso blend or anything a customer can think of related to coffee.

Tim is considered to be the finest barista in the world, finishing 1st this year at the World Barista Championships ("WBC") in Trieste, Italy. In addition, Tim finished 2nd in the 2003 WBC in Boston, Massachusetts, as well as being the 3-time reigning Norwegian Barista champion. Tim is currently with Stockfleth's Kaffe, a five-store coffee retailer in Oslo, Norway. \

Wendelboe started as a barista in 1998 with Stockfleth's Kaffe and over time became the best barista in the world by experimenting with his own techniques in the quest for creating the best espresso and coffee drinks possible. As a result of his dedication he not only became a perfectionist at preparing espresso but also roasting it. Stockfleth's Kaffe began using an espresso blend that Wendelboe created a few years ago. Additionally, Wendelboe is the head of training and education for Stockfleth's Kaffe.

"LATTéLAND is thrilled to have the opportunity to host Tim. I think the experience both for our customers and our baristas will be an amazing one," said Edward Schultz, owner of LATTéLAND Espresso & Tea, "Tim displays the passion, drive for experimenting and dedication to coffee that this industry needs to continue to connect with our customers on a daily basis, as well as continually innovate to ensure we are providing the best product possible."

About LATTéLAND Espresso & Tea

LATTéLAND Espresso & Tea opened on the Country Club Plaza in 1993 as one of the first espresso bars in Kansas City. Today LATTéLAND Espresso & Tea has two Kansas City locations, both on the Country Club Plaza and serves a variety of espresso and tea based beverages, fresh baked goods, Cracked Ice drinks (a sweet, creamy coffee-based frappe) and fruit smoothies.

About PT's Coffee Co.

PT's Coffee Co. is a nationally recognized award-winning artisan roasting company based in Topeka, Kansas. PT's coffee is served in many coffeehouses, fine restaurants and is available in select grocery outlets. Additionally PT's Coffee Co. has retail locations in Topeka and Overland Park, Kansas.

For further information, please contact:

Edward Schultz

816.471.2949

eschultz@kc.rr.com