



## **LATTéLAND OPENS ITS THIRD KANSAS CITY STORE IN PRAIRIE VILLAGE**

KANSAS CITY, MO, SEPTEMBER 6, 2005 – LATTéLAND Espresso & Tea has opened its third Kansas City-area location in Prairie Village, Kansas at the corner of 79<sup>th</sup> Street and State Line Road. The new location is over 2,000 sq.ft.; has comfortable arm-chair seating surrounding a three-sided fireplace, semi-private conference room, free wireless internet, and outdoor patio seating for 20 people.

“Since opening two weeks ago, LATTéLAND has received a tremendous response from the local community who are just waiting for a viable alternative to Starbucks.” said Edward Schultz, owner. “As more Kansas Citians become familiar with the LATTéLAND product, service and store design, I am convinced that consumers will recognize the difference between the well-run local coffeehouse and the 7,000 store competitor.”

On Saturday and Sunday, September 17-18, LATTéLAND will celebrate the grand opening of its newest location by offering 2 for 1 pricing on all of our prepared beverages, bags of whole-bean coffee and tins of our whole-leaf tea. Additionally, Three Dog Bakery will host an ice-cream social for our four-legged friends on Saturday, September 17<sup>th</sup> from 10AM-12 PM.

With the opening of the new store, LATTéLAND is also proud to announce the beginning of a new partnership with Dean & DeLuca. Currently at the new Prairie Village location, LATTéLAND serves daily prepared sandwiches, salads and fruit cups provided by Dean & DeLuca. Additionally as of Monday, September 19, 2005 LATTéLAND will introduce the seven-day a week lunch product to the two LATTéLAND stores located on the Country Club Plaza.

On August 31, 2005, LATTéLAND was awarded Best Coffeehouse in Kansas City by the readers and editorial staff of KC Magazine. Additionally, Ingrams Business Magazine also recognized LATTéLAND as the best local coffeehouse in its August 2005 issue.

### **About LATTéLAND Espresso & Tea**

LATTéLAND Espresso & Tea opened on the Country Club Plaza in 1993 as one of the first espresso bars in Kansas City. Today LATTéLAND Espresso & Tea has three Kansas City locations, two on the Country Club Plaza and one in Prairie Village, Kansas. LATTéLAND Espresso & Tea serves a variety of espresso and tea based beverages, fresh baked goods, Bliss, our sweet and creamy ice blended beverage (available in either coffee-based or coffee-free versions) and fruit smoothies. LATTéLAND Espresso & Tea was awarded the Golden Cup by the Specialty Coffee Association of America in 2004 and was voted Best Local Coffeehouse in Kansas City by Citysearch, KC Magazine and Ingrams Magazine in 2005.

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